

Note for Robinson, Yvette

From: Robinson, Yvette
Date: Mon, Sep 25, 1995 4:44 PM
Subject: RE: PACK SALES-PARLIAMENT
To: Rafferty, Shelby

CAROLINE PETTY HAS INFORMED ME THAT YOU SPOKE WITH HER AND SHE WILL FORWARD THE LOGISTICS OF THE PACK SALES DIRECTLY TO YOU.

I AM RECOMMENDING PACK SALES FOR 1996 PROGRAM. HOWEVER, I WOULD LIKE TO CONDUCT THE 96 SALES AS I HAVE WITH PREVIOUS PROGRAMS.

EXAMPLE:

2 PACKS RECEIVE COMPLIMENTARY CAP
 5 PACKS RECEIVE COMPLIMENTARY T-SHIRT
 6 PACKS RECEIVE COMPLIMENTARY BEACH TOWEL

AND SO ON. WE CAN DISCUSS BUDGET AND SALES POSSIBILITIES FOR 96 ON FRIDAY. THANKS.

From: Rafferty, Shelby on Mon, Sep 25, 1995 12:48 PM
 Subject: RE: PACK SALES-PARLIAMENT
 To: Robinson, Yvette

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Thanks Yvette for all your help...I know you are really being thrown in head first...but I guess that is our "Orientation program" around here for everyone! Thanks again....

From: Robinson, Yvette on Mon, Sep 25, 1995 12:21 PM
 Subject: RE: PACK SALES-PARLIAMENT
 To: Rafferty, Shelby

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OK ON \$1.00 PER PACK. I WILL CLEAR REIMBURSEMENT ISSUE WITH FINANCE AND HAVE LOGISTICS INFO EARLY AFTERNOON.

From: Rafferty, Shelby on Mon, Sep 25, 1995 12:01 PM
 Subject: RE: PACK SALES-PARLIAMENT
 To: Robinson, Yvette
 Cc: Murphy, Virginia

Yvette,

The \$1.00 pack has already been approved through CA and legal and senior mgmt...It is not an issue....

The reimbursement issue is probably a finance issueJeff Hecht is out today but maybe you could talk to someone else in finance.... I need to have their blessing and the logistics worked out today, prior to my meeting with SAL tomorrow...

From: Robinson, Yvette on Mon, Sep 25, 1995 10:48 AM
 Subject: PACK SALES-PARLIAMENT
 To: Murphy, Virginia

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